



# SPONSORSHIP GUIDE

Showcase Your Brand at Our Convention:  
Transforming Big Box Industries into Boutique Experiences for  
Those Living with Dementia





## THE OPENING ACT 2025

**APRIL 9-11, 2025 | HOTEL DECO OMAHA, NE**

On behalf of Legato Living Franchise, we want to express our gratitude for your role in our growth and in bringing our vision to life. In just a few short years, we've expanded to 10 owners with 15 territories with many more in the pipeline! We're excited to host our very first franchisee convention, 'The Opening Act'.

With the incredible support of our vendors, we're able to consistently achieve our goals and make a positive impact in our communities. This marks our first franchisee convention, a milestone we couldn't have reached without the dedication of our remarkable owners and the ongoing sponsorship from our valued vendors. We're excited for our owners to come together, collaborate, and, most importantly, learn how they can continue to grow their businesses—especially from YOU.

As an approved vendor, this convention offers an unparalleled opportunity to strengthen your relationships and expand your business within our system. We'll be hosting the event at the Hotel Deco in Omaha, Nebraska, from Thursday, April 10th through Friday, April 11th. To enhance your experience, we've created exclusive opportunities for our top two-tier sponsors to enjoy one-on-one time with franchisees through specially scheduled events, ensuring you can maximize your time and energy while you're here. This is a convention you won't want to miss, and we can't wait to see you there!

Sincerely,

Erin Render, MHA  
CEO





<b>SPONSORSHIP LEVELS</b>	<b>ALTERNATIVE ROCK \$5000</b>	<b>HIP HOP \$2500</b>	<b>R&amp;B \$750</b>
<b>Convention Registrants</b>	2 Guests	1 Guest	None
<b>Booth Space</b> April 10th 9-5p April 11th 9-noon	8ft Linenless Tables (Optional)	8ft Linenless Tables (Optional)	None
<b>Presentation to owners</b>	40 minute presentation	20 minute presentation	None
<b>Recognition</b>	Logo/link on event website and session signage	Logo/link on event website and session signage	Listing on event website and on print material
<b>Co-Branded Convention Swag</b>	Branding on 2 Items	Branding on 1 Item	Branding on 1 Item
<b>Welcome Event</b> Wednesday April 9th	2 Guests	1 Guest	None
<b>General Session Breakfast &amp; Lunch</b> April 10th and 11th	2 Guests	1 Guest	None
<b>Include Promotional Items in Convention Attendee Bag:</b> Send 50 items by 2/1/2025	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	None
<b>Post-Convention Opt-In Attendee List</b>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

### How do I sponsor?

To sponsor the The Opening Act Franchise Convention, visit [franchise.legatoliving.com/sponsor](https://franchise.legatoliving.com/sponsor) to register.

If you have questions about your sponsorship package, contact Brendan Major at (402) 778-4114 or [brendan@legatoliving.com](mailto:brendan@legatoliving.com)